

## This week on the PGA TOUR: RBC Heritage at Harbour Town Golf Links



**15      5      585**

Hole      Par      Yards

### 2023 Season Highlights

- [Corey Connors – 17<sup>th</sup> at Valero Texas Open \(birdie\)](#)
- [Adam Schenk – 11<sup>th</sup> at Valspar Championship \(birdie\)](#)
- [Scottie Scheffler – 12<sup>th</sup> at the PLAYERS Championship \(birdie\)](#)
- [Max Homa – 12<sup>th</sup> at the PLAYERS Championship \(birdie\)](#)
- [Kurt Kitayama – 16<sup>th</sup> at Arnold Palmer Invitational \(birdie\)](#)
- [Chris Kirk – 18<sup>th</sup> at Honda Classic \(birdie\)](#)

### Aon Insight

In 2022, more than 37% of the field made birdie or better at the 15th hole at Harbour Town. A strategically placed tee shot gives players their best opportunity to keep pace. Favoring the right side of the hole with the drive is the play here: over the last 5 years, players in the right fairway are more than twice as likely to go for the green in two as players in the left fairway. That's huge, as players who go for this green in two average about one-quarter of a stroke better than those who lay up.

POS	PLAYER	SCORE TO PAR
1	Adam Scott	-1.000
T2	Tyrrell Hatton	-0.929
T2	Tommy Fleetwood	-0.929
4	Stephan Jaeger	-0.926
5	Jon Rahm	-0.917

To view the full leaderboard, video resources and learn more about the Aon Risk Reward Challenge, please visit:

[www.pgatour.com/aon-risk-reward-challenge.html](http://www.pgatour.com/aon-risk-reward-challenge.html) or  
[www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge](http://www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge)



## Aon Risk Reward Challenge



Number of  
tournaments

**39**

Prize money  
awarded

**\$1M**

**2021-22 Winner: Scottie Scheffler**



Number of  
tournaments

**30**

Prize money  
awarded

**\$1M**

**2022 Winner: Minjee Lee**

### About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup in 2021, 2023 and 2025.

### What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the PGA TOUR and LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year

At the end of the regular season, the most consistent player across each tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize.

Aon is committed to a diverse workforce and an inclusive culture where everyone can thrive, ensuring delivery of the best innovative solutions for clients. As such, providing equal prize money to both the PGA and LPGA Tours aligns with Aon's core values and brand.

### Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature)

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge

### Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)



### Upcoming Aon Risk Reward Challenge Holes

- **Mexico Open at Vidanta 14<sup>th</sup> (Par-5)**
- **Wells Fargo Championship 14<sup>th</sup> (Par-4)**
- **AT&T Byron Nelson 14<sup>th</sup> (Par-4)**
- **Charles Schwab Challenge 11<sup>th</sup> (Par-5)**

#### Media Contact

Connor Middleton | (407)-921-5480  
[Connor.Middleton@caa.com](mailto:Connor.Middleton@caa.com)

*Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.*